



3622

Attorney Docket No. T9442  
*Patricia Lewis*

*#5/p + w/cym  
reg for  
Entertainment  
Optome  
+ fee  
1/30/04*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: ROBERT P. ARBUCKLE ET AL.  
TITLE: SYSTEM AND METHOD FOR GUIDING A COMPUTER USER TO PROMOTIONAL MATERIAL  
SERIAL NO.: 09/714,786  
FILED: November 15, 2000  
EXAMINER: Gravini, Stephen M.  
ART UNIT: 3622

RESPONSE TO RESTRICTION REQUIREMENT WITH PRELIMINARY AMENDMENT

RECEIVED

JAN 23 2004

GROUP 3600

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the election or restriction requirement set forth in the Office Action, Paper No. 4, mailed December 16, 2003, applicant requests entry of this Response A With Preliminary Amendment and reconsideration of the above-captioned application.

A shortened statutory period of one (1) month was set for response to the Office Action. Accordingly, this response is timely filed.

02/02/2004 PLEWIS 00000006 500836 09714786  
01 FC:2251 55.00 DA

Certificate of Deposit Under 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the 16 day of January, 2004.

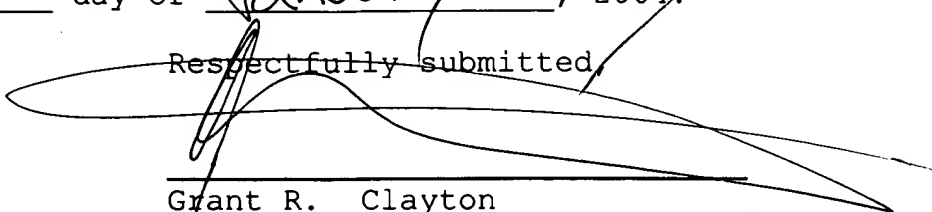
*[Signature]*  
Grant R. Clayton  
Attorney Registration No. 20,451  
Attorney for Applicant



The Commissioner is hereby authorized to charge any additional fee or to credit any overpayment in connection with this Amendment to Deposit Account No. 50-0836.

DATED this 16 day of January, 2004.

Respectfully submitted,

  
Grant R. Clayton  
Attorney Registration No. 20,451  
Attorney for Applicant

Clayton, Howarth & Cannon, P.C.  
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Sandy, Utah 84091  
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GRC/BJD

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